

12<sup>th</sup>  
annual  
Providence Rotary  
Street

Painting  
Festival



Reach Within to Embrace Humanity



**Sunday, October 2, 2011**  
**Bank of America Skating Center**  
**Downtown Providence**

Much More Food  
Live Music by  
World Premier  
Family Fun Events

**A High Profile, Fun Event**  
that  
**Advances the Arts**  
and  
**Supports A Great Cause**

**MAJOR SPONSORSHIP INFORMATION**

## **What is the Providence Rotary Street Painting Festival?**

It's a full day of fun, artistic expression and art appreciation as hundreds of artists of all ages create imaginative chalk 'paintings' on the skating rink floor in Downtown Providence. Here's a sample of what it looks like:



Each artist is assigned a space as his or her 'canvas' and supplied with artist grade pastel chalk. Visitors watch in amazement as the blank surfaces come to life with a huge variety of beautifully detailed images. Family and friends of the artists as well as everyone attending the festival can vote for "People's Choice" awards by purchasing \$1 tokens from Rotary volunteers and placing them in containers next to the paintings they like best. In addition, cash prizes from a pool of \$2,000 and gift certificates to area venues are awarded to the best 'paintings' and those with an Environmental theme as determined by a panel of judges.

The Providence Rotary Street Painting Festival is an opportunity for amateur and professional artists to display and gain recognition for their talents and for thousands of Providence area residents to view and enjoy their work on a beautiful autumn day.

In addition to Street Painting, this year's family fun festival plans include live music by World Premier at 1:00 PM and 3:00 PM, delicious samplings from area restaurants, and events for children!

The Rotary Club of Providence commemorates Rotary International's Theme for 2011-2012 - Reach Within to Embrace Humanity; The Rotary Club of Providence's 100th Anniversary, and Providence's 375th Anniversary Celebration.

## **Who benefits from the festival?**

Proceeds from the festival benefit the Providence Rotary Charities Foundation, a 501(c)(3) organization. The Foundation makes grants each year to organizations that enrich the lives of underprivileged children in and around Providence. Thousands of inner city kids have benefited from programs supported by the Foundation. Grant recipients for 2011 are listed on the next page.

## **What do festival sponsors get?**

Organizations that sponsor the Providence Rotary Street Painting Festival get their names prominently associated with a premiere event that attracts families, supports the arts, and benefits one of the city's most worthwhile charities. As an annual event that's growing in popularity, it's also an opportunity for leading corporate citizens to make and be recognized for making significant contributions to the community. Sponsoring companies also get a great selection of promotional opportunities as detailed on the last page.



## **Providence Rotary Charities Foundation 2011 Grant Recipients**

Adoption Rhode Island

Camp JORI

Camp Ruggles

Camp Surefire

Girl Scouts of Rhode Island, Inc.

J. Arthur Trudeau Memorial Center

Little Sisters of the Poor - Jeanne Jugan Residence

Lyme Disease Association of Rhode Island

PARI Independent Living Center

Providence City Arts for Youth

Providence Community Library

RI Family Shelter

School One

Southside Community Land Trust

The Fund for UCAP

The Samaritans

Whitmarsh House



## Sponsorship Opportunities

(please check desired level and complete form below)

### Gold Sponsor (1 available)

**\$5,000**

- Prominent recognition in all event communications as Presenting Sponsor
- Executive from sponsoring company presents awards to winning artists
- Company executive to speak at a future Rotary Club meeting
- Company executive quoted in all event news releases
- Prominent location for company banner at event
- Company logo in primary position in all event communications
- Company logo on event web site and other promotional items

### Silver Sponsor

**\$3,000**

- Company logo in all communications
- Executive introduced to speak at award ceremony
- Company executive to speak at a future Rotary Club meeting
- Space for company banner at event
- Company mention in all event news releases
- Company logo on event web site and other promotional items

### Bronze Sponsor

**\$1,500**

- Company logo in all communications
- Space for company banner at event
- Company logo on event web site and other promotional items

Company \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ email \_\_\_\_\_

Make checks payable to Providence Rotary Charities Foundation and mail to Providence Rotary Street Painting Festival, Post Office Box 9162, Providence, RI 02940. **Thank You!**